

# 2022 NATIONAL LGBTQI MOVEMENT REPORT

## A FINANCIAL OVERVIEW OF LEADING ORGANIZATIONS IN THE LGBTQI MOVEMENT



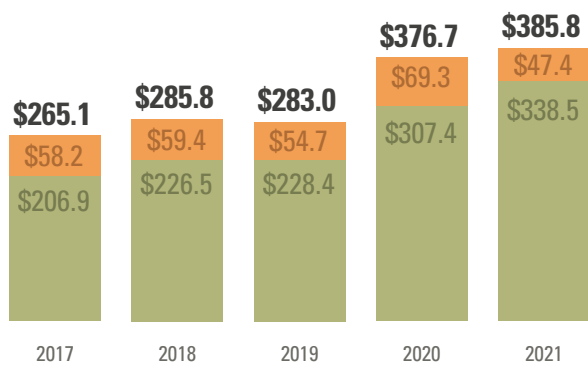
### FINANCIAL TRENDS

This graphic examines the financial capacity of LGBTQI movement organizations from 2017 through 2021. At the end of the 2021 fiscal year, participating organizations as a whole remain well-resourced and supported by a diverse range of revenue sources, but in the second year of the COVID-19 pandemic, fundraising income continued to decline, while corporate and in-kind giving newly declined. Note: on this page, some analyses required data from previous years. Only organizations that provided data for all years in the relevant analysis are included. Note also that, where applicable, percentages may not sum to 100 due to rounding.

**36 PARTICIPANTS, TOTAL 2021 REVENUE = \$385.8M, TOTAL 2021 EXPENSES = \$267.3M**

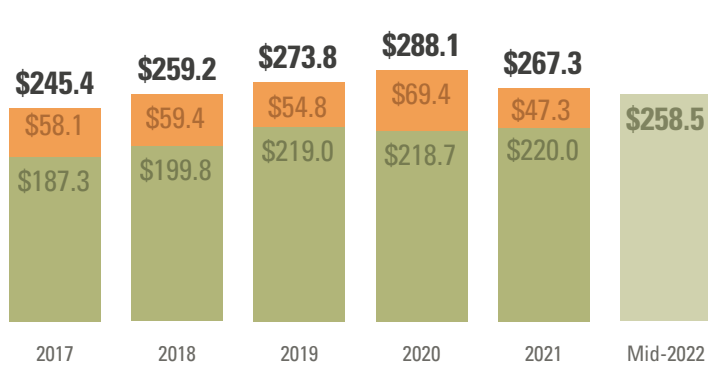
#### COMBINED REVENUE INCREASED 46% FROM 2017 TO 2021

2017-2021 Revenue by Source, in Millions (n=36)



#### COMBINED EXPENSES INCREASED 9% FROM 2017 TO 2021

2017-2021 Expenses by Source, in Millions (n=36)

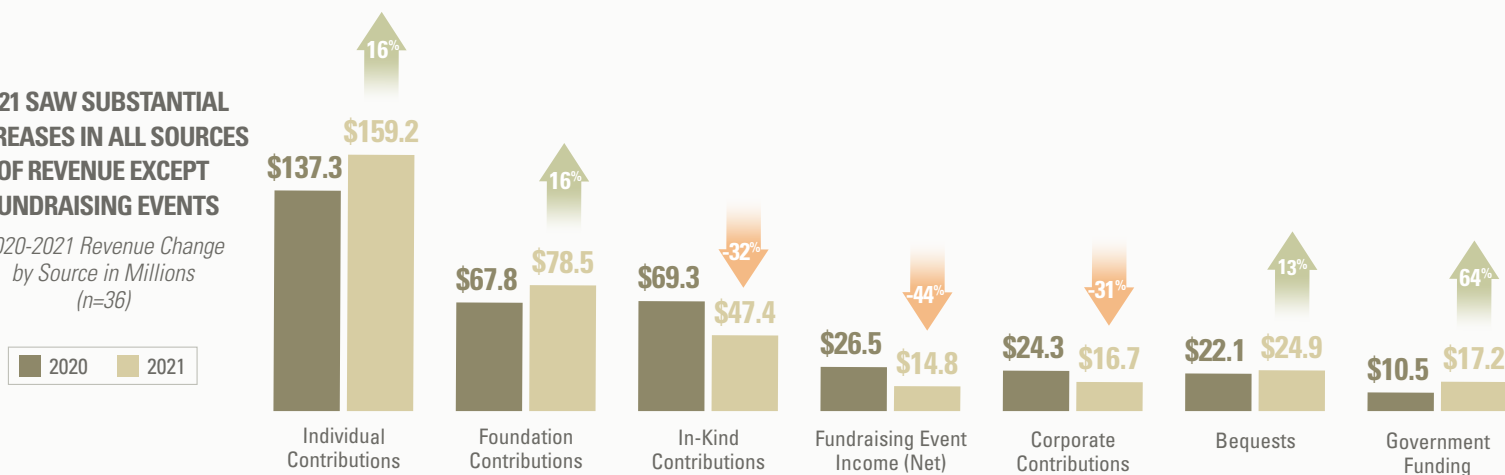


■ Minus In-Kind Expenses/Revenue ■ In-Kind Expenses/Revenue

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#### 2021 SAW SUBSTANTIAL INCREASES IN ALL SOURCES OF REVENUE EXCEPT FUNDRAISING EVENTS

2020-2021 Revenue Change by Source in Millions (n=36)



#### COMBINED REVENUE INCREASED 2% FROM 2020 TO 2021

2020-2021 Total Revenue Change in Millions (n=36)

